

FlawLes | San Diego PRIDE 2010

FlawLes is back for another year of groundbreaking production, special events and festivities. To celebrate this year's San Diego Pride, the team is focused on pushing beyond boundaries, to create a weekend production that's never been experienced before by the lesbian community. FlawLes' reputation for superior production, large and loyal audience is a perfect fit for an historical, 2010 Pride weekend.

Sponsor Benefits

All potential sponsors may receive promotional and advertising benefits through FlawLes, FlawLes.com, online and event visibility, commercial advertisement on FlawLES TV, onsite visibility at all FlawLes events (prior to Pride weekend) and overall positioning throughout lesbian communities – a community with an 85% loyalty rate. Sponsors can also receive additional, cross-promotional exposure through product giveaways and on-site positioning. As a sponsor of this year's events, businesses will earn powerful credibility and sustainable customer loyalty from the lesbian community.

Event Details

Dates & Times

Sunday, July 18, 2010 from noon – 8PM

Venue

The Ivy Hotel/ Andaz Hotel. San Diego, CA

Tickets

Pre-Sale: \$25

\$50 w/ Champagne Brunch

Door: \$30

\$60 w/ Champagne Brunch

Sponsorship Levels

Presenting Sponsor

\$5,000 [1 Available]

PRE-PRIDE PUBLICITY: Listed as Your Company presents The FlawLes San Diego Pride Weekend in all media and promotional campaigns, including press releases.

ADVERTISING:

- Name and/or logo listed in all national, regional and local print for the FlawLes.
- Your Company's banner on FlawLes.com
- Business Logo on dedicated Web Page for Event (Logos will be linked to sponsor websites)
- Name included in e-mail and newsletter distribution as part of Internet campaign.
- Logo And link displayed on sponsor page of web site.
- Commercial opportunity on FlawLes TV's weekly show – reaching at least 20,000 each month

FLIERS/POSTERS: Name listed on all fliers and posters distributed nationwide.

VERBAL RECOGNITION: Onsite during announcements

VISUAL RECOGNITION: Onsite visibility through DVD Sponsor Reel

BANNERS/SIGNAGE: One large size banner with the most strategic position available, at all FlawLes' Pride events, where allowed by venue rules & local laws.

GOBO: Your logo displayed on the wall continuously through the weekend evening parties.

GIFT BAGS: Your company gift (s) included in the welcome gift bag to all hotel guests and VIPs.

PASSES: (4) All Access passes to both events

“First Class” Sponsor

\$2,500 [2 Available]

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PASSES: (2) All Access passes to both events

“Business Class” Sponsor

\$1,000 [2 Available]

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“Legenday” Sponsor

\$500 [4 Available]

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Contact Information

Talonya Geary

FlawLes | Executive Director

FlawLes Magazine | FlawLes.com | FlawLes T.V. | FlawLes Promotions

4781 Felton St. | San Diego | CA | 92116

P: 858-437-1344

www.FlawLes.com

info@FlawLes.com